



- Title:** Unfair competition in internet sales
- Date & Time:** Thursday, October 28, 2004 14:30 - 17:30
- Chair(s):** International Sales and Related Commercial Transactions
- Joint Session:** Products Liability, Advertising, Unfair Competition and Consumer Affairs
- Synopsis:** An expert from the IT industry (Microsoft) will open this discussion of internet sales business practices that might be regarded as unfair competition. A panel of lawyers representing major jurisdictions of the world will discuss, based on these examples and *inter alia*, the following legal questions:
- Brief overview of unfair competition laws;
 - Conflict and choice of law rules;
 - Liability of the vendor and / or the internet service provider;
 - Venue/s for assertion of legal remedies;
 - Existence of any bar to enforcement of resulting judgements.
- An expert on UNCITRAL will report on its effort to draft a model national law of internet sales in order to gain an appropriate level playing field for the ever growing globalised economy.
- Session chair:** Dr. Jürgen Brandstätter, Foglar-Deinhardstein & Brandstätter, Vienna, Austria
Benneth Hugh Silverman, Katz Wittenberg Levine & Silverman, New York, USA
- Speakers:** Jeffrey CHAN Wah Teck, UNCITRAL
George Ribeiro, Vivien Chan & Co
Rich Sauer, Microsoft Singapore
Michael M. Sax, Sax Law Office
Harold Shupak, Shupak & Co
Walter Douglas Stuber, Stuber-Advogados